# Contact

Zurich University of the Arts (ZHdK) Center of Further Education Toni-Areal Pfingstweidstrasse 96 CH-8031 Zurich

+41 43 446 51 78 www.zhdk.ch/weiterbildung

Director Marcel Bleuler

**Executive director of artasfoundation** Dagmar Reichert

**Head Center of Further Education** Prof. Elisabeth Danuser



# hdk

Zürcher Hochschule der Künste Zentrum Weiterbildung

# Arts and International Cooperation

Collaborating in Fragile Contexts and in Processes of Social Transformation



for peace.

Artistic cooperation in fragile contexts and in situations of conflict has attracted growing attention. The potential of art to empower so-called marginalized communities and to support processes of social transformation is internationally recognized. For artists, organizers, and donor agencies, this field requests specific skills. They involve the knowledge of contemporary art practices, of international cooperation and humanitarian work. By combining a theoretical and artistic approach, the CAS provides the framework for an in-depth involvement.

#### **Participants**

The training is designed for members of internationally cooperating organizations (development cooperation, diplomatic service, NGOs) working in fragile contexts, and for experienced artists and curators (visual arts, performing arts) who wish to develop a reflected praxis of international collaboration.

## **Objectives**

Participants gain a critical understanding of the potential and limitations of working with art in fragile contexts and processes of social transformation. They develop a sensitive approach to artistic collaboration and learn how to evaluate its gualities and social relevance. Experienced practitioners and researchers present for discussion artistic strategies and methods for project development, management and evaluation. Participants develop models of art project cycle management based on considerations of conflict sensitivity and on an awareness of the specific qualities of artistic work.

# Modules

The training consists of four modules at the Zurich University of the Arts (ZHdK) and in a region, where exemplary international art projects can be studied.

Module 1: Sensitive Collaboration The module is structured as an experimental involvement in the implications of collaboration and the strategies of an expanded notion of art. Ethical questions, conflict sensitivity and theories of change form the crucial background of the module, allowing for a (self-)critical discussion of existing art projects.

# Module 2: International Projects and Local Premises

An intensive eight-day workshop in a fragile context or a region undergoing a process of social transformation. Under the direction of experienced practitioners and in close contact with local stakeholders, participants study social needs and the potential roles art can have in response to them.

Module 3: Art Project Development and Cycle Management The third module presents models of project cycle management for discussion, emphasizing the specific challenges for sponsoring, monitoring, reporting and evaluation in the case of the arts. The module addresses the difficulty in framing the objectives of artistic collaborations and presenting their outcomes in a concrete but sensitive way.

# Module 4: Designing Individual Projects

In the framework of module 4, participants work on an individual project for which they get feedback from a mentor belonging to an international network of experts.

# Dates

Module 1: three-days training, February 3–5 2017 at Zurich University of the Arts

Module 2: eight-days training in May 2017 in Georgia or Lebanon Module 3: three-days training in September 2017 at Zurich University of the Arts

Module 4: thesis with expert's mentoring

For further information about dates and teachers, please check our website www.zhdk.ch/furthereducation\_aic

## **Advisory Board**

Günther Bächler (FDFA Switzerland), Hanan Hajj Ali (artivist, Lebanon), Daniel Glinz (Cinfo, Switzerland), Dani Kouyaté (griot and film maker, Burkina Faso), Michelle LeBaron (University of British Columbia, Canada), David Keller (Zurich University of the Arts, Switzerland), Dagmar Reichert (artasfoundation and Zurich University of the Arts, Switzerland), James Thompson (University of Manchester, England)

# Director

Marcel Bleuler (artasfounation, Switzerland)

## Fee

Full course: CHF 5000.-Single module: CHF 800.- to 1600.-Application fee: CHF 200.-

# Diploma

Certificate of Advanced Studies 15 ECTS

## **Application Deadline**

November 27th 2016

## **Further Information**

The course is produced by the Center of Further Education at the Zurich University of the Arts (ZHdK) in collaboration with artasfoundation, the Swiss Foundation for Art in Regions of Conflict.

www.zhdk.ch/furthereducation\_aic www.artasfoundation.ch

