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ONLINE COURSE

CCA A

CHINESE CONTEMPORARY ART AWARD

A CASE STUDY ON GLOBAL CULTURE

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How can we think of culture as a tool for understanding foreign societies?
Why do emerging countries consider cultural values as instrumental
in their quest for modernisation?
How can art contribute to a country's public image?

STARTING APRIL 13, 2016

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Zurich University of the Arts
Centre of Further Education

The CCAA online course offers exclusive material and insights into the Chinese art scene's developments over the past 40 years, including the Chinese Contemporary Art Award established by Mr Uli Sigg and the Sigg Collection as part of the M+ museum in Hong Kong.

Through a case study on global culture, this online course on the first ever award for contemporary art in China aims to address questions in an increasingly globalized world and find some possible answers.






While working through six chapters, you will receive exclusive reading material, supplementary videos and background information about the developments in the Chinese art scene, the Chinese Contemporary Art Award and the Sigg Collection as part of the newly created M+ museum in Hong Kong.

The course is produced by the Centre of Further Education at the Zurich University of the Arts (ZHdK), based on research by IFCAR and presented by Michael Schindhelm on the e-learning platform iversity.org.

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ON GLOBAL CULTURE

-  Starting April 13, 2016
-  1-5 hours per week
-  English
-  Certification of Accomplishment
-  www.iversity.org

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